Nelson B. Evangelista

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Professional Summary

Experienced Web Developer with 10+ years of expertise in SEO-driven design and development. I excel at turning PSD designs into responsive websites and creating tailored WordPress solutions and implementing SEO strategies to enhance online visibility.

As a WordPress Developer, I'm dedicated to ongoing professional development and fostering an environment where innovation is nurtured, turning challenges into opportunities for growth and advancement. Looking for a position where I can apply my technical skills and work together in an environment that promotes growth.

Technical Skills

- **Languages & CMS**: WordPress, PHP, HTML, CSS, JavaScript

- **Frameworks & Tools**: Genesis Framework, Advanced Custom Fields, Oxygen Builder, Photoshop, Adobe XD, Figma, Bitbucket

- **SEO**: On-Page Optimization, Google Analytics, Webmaster Tools, Page Speed Optimization

- **Project Management**: Task Delegation, Client Communication, Team Collaboration, Training & mentorship

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Professional Experience

Web Developer

SLMP Digital Services Corporation
June 2024 – Present

- Update client websites to meet specific requirements, improving functionality and resolving issues.

- Added new features and updated the company plugin to ensure consistency with client demands.

- Updating git repository with code changes using Bitbucket and Sourcetree.

WordPress Developer

ProNexis
July 2023 – April 2024

- Converted designs from Adobe XD/Figma into interactive, high-performance WordPress pages using Oxygen Builder.

- Enhanced page speed and accessibility, leading to improved user experience.

Senior WordPress Developer

SLMP Digital Services Corporation
July 2014 – June 2023

- Design conversion from PSD to WordPress using custom child themes on Genesis Framework, implementing advanced custom fields for tailored client solutions.

- Implemented SEO optimization strategies to increase site traffic and user engagement.

- Mentored Junior Developers and performed website audits, plugin development, and bug fixes.

On-Page Web Developer Supervisor

Endless Rise Inc.
June 2012 – June 2014

- Researched and implemented procedures for SEO best practices and on-page optimization.

- Analyzed performance data to support team training and development, improving overall SEO implementation.

On-Page Web Developer Team Leader

Endless Rise Inc.
June 2012 – June 2013

- Led task delegation and coordinated with management on client SEO requests and campaign strategies.

- Provided in-depth site analysis for optimization, directly enhancing client site performance.

On-Page Web Developer

Endless Rise Inc.
March 2010 – June 2012

- Implemented Google Analytics, optimized on-page SEO, and managed content uploads and plugin installations.

- Conducted SEO analysis and submitted sites to Google and Bing Webmaster Tools to increase site visibility.

Education

Bachelor of Science in Computer Science
Laguna College of Business and Arts - Calamba City